

22

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
----	----	-----	------	---------	-----	------	-------	------------	---------------	----------------	------------	---------

[illegible]

Rep Order# 6856980 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 107059 Printed: 09/26/2012 8:03 AM 2 of 3
 EC'd Yes Last Received: 09/25/2012 2:24 PM Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV. Agency () GMMB Rep Firm () PHILADELPHIA
 Advertiser () DCCC/HORSFORD 3050 K ST NW Sales Office () AMY MCCREARY
 Product DCCC/HORSFORD WASHINGTON, DC 20007 Salesperson ()
 Estimate# 1876 Agency C/P1/P2/E 115/122/1876 Flight Dates 09/26/2012 - 10/01/2012 Salesperson Phone# 215-568-6540
 Buyer JESSE DEMASTRIE Hiatus Weeks Salesperson FAX# 215-568-1845
 Phone#
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	W-F	11P-1135P	NEWS	:30	\$1,100.00	09/26-09/28	1	1	1	\$1,100.00	
				Buyline Comment: NEWS								
	12	W-F	1135P-1235A	TON SHOW	:30	\$425.00	09/26-09/28	1	1	1	\$425.00	
				Buyline Comment: TON SHOW								
	13	W-F	10A-11A	TODAY III	:30	\$325.00	09/26-09/28	1	1	1	\$325.00	
				Buyline Comment: TODAY III								
	14	W-F	9A-10A	TODAY II	:30	\$350.00	09/26-09/28	1	1	1	\$350.00	
				Buyline Comment: TODAY II								
	15	SA-SU	11P-1135P	NEWS	:30	\$1,100.00	09/29-09/30	2	1	2	\$2,200.00	
				Buyline Comment: NEWS								
	16	SU	12A-1A	L&O	:30	\$45.00	09/30-09/30	1	1	1	\$45.00	
				Buyline Comment: L&O								

---REPORT TOTALS---
 Report Totals: 23 / \$16,095.00

---SALES MONTHLY TOTALS---
 Sep 12: 23 / \$16,095.00 Oct 12: 0 / \$0.00
 Sales Totals: 23 / \$16,095.00
 Station Totals: 23 / \$16,095.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$73,159
 CATV 0% KBLR 0% KLAS 27% KSNV 22%
 KTNV 25% KTUD 1% KVCW 2% KVMY 3% KVVU 20%

Rep Order# 6856980 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 107059 Printed: 09/26/2012 8:03 AM 3 of 3
EC'd Yes Last Received: 09/25/2012 2:24 PM Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
Advertiser () DCCC/HORSFORD
Product DCCC/HORSFORD
Estimate# 1876
Buyer JESSE DEMASTRIE
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 115/122/1876
Flight Dates 09/26/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

XXXX 0%

---COMPETITIVE COMMENTS---

NEW ORDER
EST SHARES

Books NOV12
Demos RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
CASH IN ADVANCE